

QUALIFICATION:- AS/A2

SUBJECT:- Media Studies

You will study the following units:-

MS1: Media Representation and Responses (30%)

This unit aims to provide you with a framework for analysing the media and requires you to explore representations and audience/user responses. You will be encouraged to explore the media through a study of genre, narrative and representation and make connections between the texts and audience/user responses to them.

MS2: Media Production Processes Production (20%)

This unit is designed to enable you to demonstrate knowledge, understanding and skills in media production processes through research, planning, production and evaluation.

MS3: Media Investigation Production (20%)

This unit develops the knowledge and skills acquired at AS level and as such contributes to synoptic assessment. In particular, it is designed to demonstrate the importance of research in informing media production and to develop the skills acquired in MS2.

MS4: Media - Text, Industry and Audience (60%)

This unit contributes to synoptic assessment. It is designed to develop your understanding of the connections between different elements of the specification and understand the theories behind media production such as film, magazine, TV and radio.

New skills you will learn or develop further:-

Independent learning; study of media debates and theories; critical understanding; read the media confidently and reflectively; extend your writing skills; communication skills; build your technical skills in media technology; production skills in web-site design, filming and editing.

Possible careers paths you could follow include:-

Psychology; archaeology; journalism; English literature; media; law.

Entry Profile for your course:-

You will really enjoy media studies if you have an enjoyment of media and are an independent thinker.

You need to enjoy discussions, which may challenge your assumptions and you should also have an interest in how the media shapes our cultural understanding.

You need to be creative and have an interest in practical work, although no prior technical knowledge is necessary.

Entry Requirements:-

To be eligible, you will need to have at least 5 GCSEs grade A*-E including a GCSE grade C in English.

How will my course be assessed:-

You will be assessed by coursework assignments and exams.

The skills for the exams are employed for the coursework.

When will my course be assessed:-

Exams will take place in June.

