

## QUALIFICATION:- BTEC Level 3

### You will study the following units:-

#### SUBSIDIARY DIPLOMA - (equivalent to 1 A level)

**Unit 1:** The Business Environment

**Unit 2:** Business Resources

**Unit 3:** Introduction to Marketing

**Unit 4:** Business Communication

PLUS TWO OPTIONS SELECTED FROM THE FOLLOWING UNITS

**Law - Administration - Marketing - Human Resources -  
Management - Retail**

#### NATIONAL DIPLOMA - (equivalent to 2 A levels)

**Unit 1:** The Business Environment

**Unit 2:** Business Resources

**Unit 3:** Introduction to Marketing

**Unit 4:** Business Communication

PLUS EIGHT OPTIONS SELECTED FROM A RANGE OF UNITS (SEE LIST ABOVE)

### New skills you will learn or develop further:-

Independent learning .

Presentation skills.

Extended writing skills.

Application of ICT software.

Ability to work in a team.

Problem solving.

Research and data analysis.

Making and supporting judgements.

### Possible careers paths you could follow include:-

Accountancy; journalism; management studies; legal profession; teaching; financial advisor; the civil service; advertising/marketing; human resources; banking/financial services; retail and sales or management.

## SUBJECT:- Business

### Entry Profile for your course:-

You will enjoy this course if you are organised and enjoy coursework more than exams.

Equally, if you like to work independently, rather than being taught in a formal classroom setting, you have more flexibility in how you approach your work. Students who study BTEC courses gain valuable skills, essential for higher education and future careers

Students also study business because of the visits to business organisations e.g. Trafford Centre, where they can apply the ideas learnt in class. You will develop skills, knowledge and understanding in contexts that are directly relevant to employment situations, thereby enhancing your employability within the business sector.

### Entry Requirements:-

To be eligible, you will need to have at least 5 GCSEs grade A\*-C.

### How will my course be assessed:-

Students will be assessed through assignments; this qualification is still 100% coursework.

Students will be given formative (written) feedback when working on class work. Once the assignment brief is issued feedback can not be given to the student according to new BTEC rules. Students must work independently on their assignment.

### When will my course be assessed:-

Coursework assignments will be set throughout the two years that students study the subject. These assignments are broken down into individual tasks. Deadline dates must be met in order to successfully pass the course.

